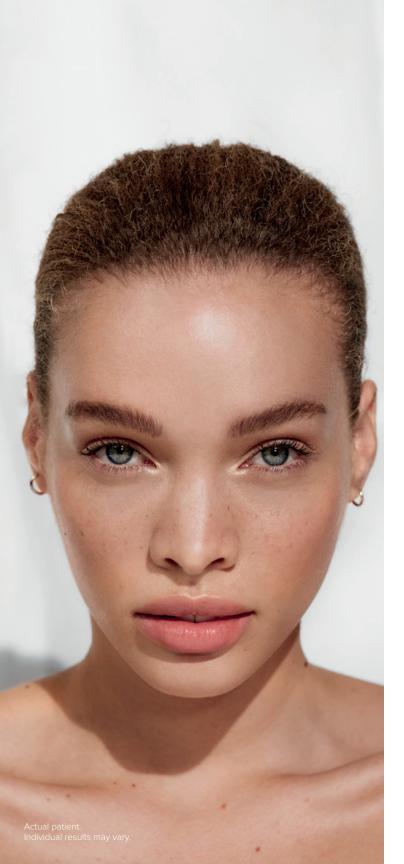
BELOTERO BALANCE®





UP CLOSE AND PERSONAL

Come closer! Let people discover your unique and natural beauty. Whether it's a tweak or transformation, feeling comfortable in your own skin enables you to radiate confidence and show up as your best self, up close and personal.

Your skin changes with age

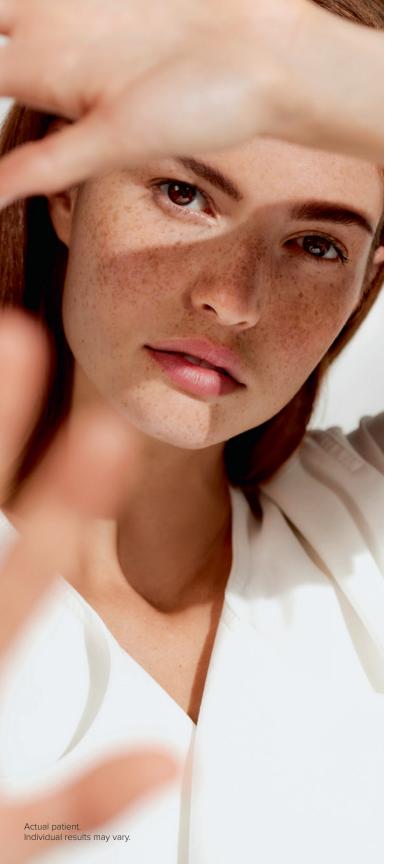
Skin aging is inevitable. As skin ages it begins producing less and less natural moisturizer such as hyaluronic acid.^{8,9} Skin cells divide more slowly and the concentration of water and fat in the skin diminishes, ultimately leading to thinner and drier skin.⁸ Skin then loses its elasticity, volume, and contour.⁸

Hyaluronic acid for a fresh look.

What is Hyaluronic acid?

Hyaluronic acid (HA) is our skin's natural moisturizer and a natural part of our connective tissue supplying the skin with moisture. It binds water and thus fills and smoothes the skin and promotes elasticity and firmness.⁸

Many cosmetic products such as creams and masks contain hyaluronic acid. But, when only applied externally, the HA cannot pass through the layers of our skin. For a truly visible result, it must be injected into the different layers of the skin.



DISCOVER BELOTERO BALANCE®

What makes BELOTERO BALANCE (+) different?

Intentionally designed for your individual aesthetic treatment journey

Seamless tissue integration² - naturally blending in with your skin

Unique patented Dynamic Cross-Linking Technology (DCLT) for harmonious and individualized results^{2,6,17}



Why you can trust in BELOTERO BALANCE (+)

High patient satisfaction¹³

Established safety profile710,12-16

Natural-looking results^{3,13}

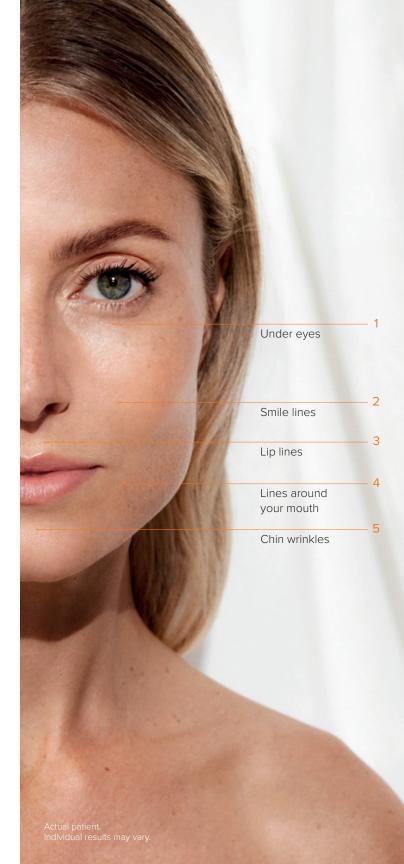
IMPORTANT SAFETY INFORMATION FOR BELOTERO BALANCE® (+)

Contraindications:

BELOTERO BALANCE® (+) should not be used in patients with bleeding disorders or in patients with severe allergies manifested by a history of anaphylaxis, or with a history or presence of multiple severe allergies.

BELOTERO BALANCE® (+) should not be used in patients with a history of hypersensitivity to lidocaine or anesthetics of the amide type.

BELOTERO BALANCE® (+) contains trace amounts of gram-positive bacterial proteins, and is contraindicated for patients with a history of allergies to such material.





DESIGNED FOR YOU

Under eyes

Smooth your tired-looking under eye area to appear alert and refreshed.

Lip lines

Banish those deep, vertical etched-in lines from above and below your lips.

Smile lines

Fill in unflattering lines between your nose and mouth that distract from your smile.

Lines around your mouth

Restore volume in the downturned lines at the corners of your mouth without compromising your facial expressiveness.

Chin wrinkles

Erase these chin wrinkles that form when you smile and disrupt your facial harmony.

Belotero Balance manufacturing produces a smooth, flexible gel that blends into the natural structure of your skin¹⁻⁴

For more information, please see Belotero Balance (+)
Instructions for Use at www.belotero.com/instructions-for-use

ASK FOR THE ALL-ROUND REFINER

Designed with balanced elasticity and viscosity for refinement and filling of lines and wrinkles.

Clinically proven safe and effective, Belotero Balance (+) is a hyaluronic acid filler that:¹⁻⁵

- Helps smooth etched-in facial lines and wrinkles
- Feels natural to the touch
- Maintains normal movement and facial expressions

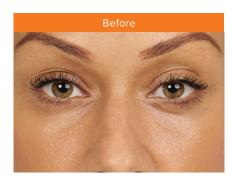
WHAT TO EXPECT WITH YOUR TREATMENT

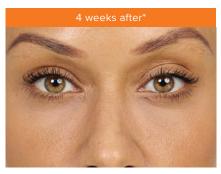
You may see a noticeable difference in your appearance after just one treatmeant.¹

Your provider will tailor your Belotero Balance (+) treatment to meet your needs

- Can be performed around your schedule
- Little to no downtime, so you are able to continue with the rest of your day

RESULTS THAT SPEAK FOR THEMSELVES





*Actual patient, age 36, four weeks after receiving 2 syringes of Belotero Balance (+) to treat under eye hollows (one syringe per under eye). Individual results may vary.

Please see Important Consumer Safety Information throughout and Full Instructions For Use including Patient Information Guide at Belotero.com





*Actual patient, age 57, four weeks after receiving 3 syringes of Belotero Balance (+) for lower face wrinkles and folds. Individual results may vary.

Individual results may vary, but Belotero Balance (+) may last about 6 months or more. ¹² The amount of product and where it is injected can affect how long your results last.

BELOTERO BALANCE®

For approximately 24 hours after treatment, avoid:

- Strenuous activity
- Extensive sun or heat exposure
- Touching or pressing treated area
- Applying makeup to treated area
- Alcoholic beverages



This may help reduce the risk of temporary redness, swelling, and/or itching at the injection site.

The most common adverse events seen in clinical studies with Belotero Balance (+) were swelling, bruising, redness, hardening of the skin, pain, altered color, or itching.⁴

References: 1. Lorenc ZP, Fagien S, Flynn TC, Waldorf HA. Review of key Belotero Balance safety and efficacy trials. Plast Reconstr Surg. 2013;132(4 suppl 2):33S-34S. 2. Micheels P, Besse S, Sarazin D, Obamba M MS. Hyaluronic acid gel based on CPM® technology with and without lidocaine: Is there a difference? J Cosmet Dermatol. 2019 Feb;18(1):36-44. 3. Sundaram H, Fagien S. Cohesive Polydensified Matrix Hyaluronic Acid for Fine Lines. Plast Reconstr Surg. 2015 Nov;136(5 Suppl):149S-163S. 4. BELOTERO BALANCE® (+) [Instructions for Use]. EM03988-01. Merz North America, Inc.; 2020. 5. Tran C, Carraux P, Micheels P, Kaya G, Salomon D. In vivo bio-integration of three hyaluronic acid fillers in human skin: a histological study. Dermatology. 2014;228(1):47-54. 6. Micheels P, et al. Dermatol Surg 2012;38:1162-9. 7. Tran C, et al. Dermatol 2014;228:47-54. 8. Papakonstantinou E et al. Dermatoendocrinol 2012;4: 253-258. **9.** Gomi T, Imamura T. *Int J Cosmet Sci 2020;42:359–368.* **10.** Brandt FS, Cazzaniga A. Clin Interv Aging 2008;3:153-159. 11. Coleman S, Grover R. Aesthet Surg J 2006; 26 (Suppl): S4–S9. 12. BELOTERO® Balance Lidocaine, Instructions for Use. Merz Aesthetics. 2018. 13. Micheels P, et al. J Clin Aesthet Dermatol 2015;8:28-34. 14. Narins DS, et al. Dermatol Surg 2010;36 Suppl 3:1800-08. 15. Pavicic T. J Drugs Dermatol 2011;10:134–139. 16. Kühne U, et al. J Drugs Dermatol 2012;11:1032-1035. 17. Micheels P, et al. J Drugs Dermatol 2016;15: 600-606. 18. Vandeputte J. J Clin Aesthet Dermatol. 2018 Dec;11(12):30-39.

BELOTERO BALANCE® (+) INDICATION

BELOTERO BALANCE® (+) Injectable Implant is FDA-approved for injection into the mid-to-deep dermis for the correction of moderate-to-severe facial wrinkles and folds, such as nasolabial folds.

Warnings:

Introduction of product into the vasculature may lead to embolization, occlusion of the vessels, ischemia, or infarction. Take extra care when injecting soft tissue fillers, for example inject the product slowly and apply the least amount of pressure necessary.

IMPORTANT SAFETY INFORMATION FOR BELOTERO BALANCE® (+) (continued)

Warnings (cont.):

Rare but serious adverse events associated with the intravascular injection of soft tissue fillers in the face have been reported and include temporary or permanent vision impairment, blindness, cerebral ischemia or cerebral hemorrhage, leading to stroke, skin necrosis, and damage to underlying facial structures. Immediately stop the injection if a patient exhibits any of the following symptoms, including changes in vision, signs of a stroke, blanching of the skin, or unusual pain during or shortly after the procedure. Patients should receive prompt medical attention and possibly evaluation by an appropriate health care practitioner specialist should an intravascular injection occur.

Use of BELOTERO BALANCE® (+) in any person with active skin inflammation (skin eruptions such as cold sores, cysts, pimples, rashes, or hives) or infection in or near the treatment area should be deferred until the inflammatory or infectious process has been controlled.

Precautions:

In order to minimize the risks of potential complications, BELOTERO BALANCE® (+) should only be used by health care professionals who have appropriate training experience, and who are knowledgeable about the anatomy at and around the site of injection.

Health care professionals are encouraged to discuss all potential risks of soft tissue infection with their patients prior to treatment and ensure that patients are aware of the signs and symptoms of potential complications.

As with all skin-injection procedures, there is a risk of infection with BELOTERO BALANCE® (+). BELOTERO BALANCE® (+) should be used with caution in patients on immunosuppressive therapy.

The use of BELOTERO BALANCE® (+) in patients with a history of previous herpetic eruption may be associated with reactivation of the herpes.

Based on clinical trials, patients should be limited to a 6.0 mL of BELOTERO BALANCE® (+) per year. The safety of injecting greater amounts has not been established.

The long-term safety and effectiveness of BELOTERO BALANCE® (+) beyond 96 weeks have not been investigated.

The safety and effectiveness of BELOTERO BALANCE® (+) during pregnancy or breastfeeding, for the treatment of dermal contour defects other than nasolabial folds, such as use in the lips, or in patients under 21 years have not been established.

The safety of BELOTERO BALANCE® (+) in patients with known susceptibility to recurrent sore throat or Osler Rendu endocarditis has not been studied.

No studies of BELOTERO BALANCE® (+) Injectable Implant with drugs or other substances or implants have been conducted.

Patients using medications that prolong bleeding, such as aspirin, nonsteroidal anti-inflammatory drugs, or warfarin, may experience increased bruising and bleeding at the injection site.

Exposure of the treated area to excessive sun, UV lamp exposure, Turkish baths, and extreme cold weather should be minimized until any initial swelling and redness have resolved and puncture sites have healed.

Laser treatment, chemical peeling, or any other procedure based on active dermal response performed after treatment with BELOTERO BALANCE® (+) may increase the risk of an inflammatory reaction at the injection site.

Adverse Events:

The most common adverse events seen in clinical studies with BELOTERO BALANCE® (+) were swelling, bruising, redness, hardening of the skin, pain, altered color or itching. Other adverse events that have occurred with BELOTERO BALANCE® (+) include headache, swelling of the side of the nose, moderate cold sore, lip numbness, and lip dryness. Side effects were often mild to moderate and often resolved within 7 days.

Information on adverse events from post-market surveillance of BELOTERO BALANCE® (+) are included in the Instructions for Use (IFU) and Patient Information Guide (PIG) based on an assessment of seriousness and potential causal relationship to the products. Please see the IFU and PIG available on www.belotero.com for a complete list of these events.

BELOTERO BALANCE®

SOMETHING TO SMILE ABOUT

- Evenly blends with skin tissue for a seamless, natural feel with minimal tissue disruption³⁻⁵
- Respects and maintains facial movement and expression³
- Offers predictable and harmonious results for high patient satisfaction and trust¹⁸



CONFIDENCE TO COME BACK



Get **50 Xperience+ bonus points** when you return to your preferred participating provider

oreferred first visit.

*Bonus points cannot be earned on the first visit. "Beauty with Benefits" is related to the program and not intended to imply efficacy.

To report a problem with BELOTERO BALANCE® (+), please call MyMerz Solutions at 1-844-469-6379.

For complete Safety Information, please visit www.belotero.com **Rx only**

MERZ AESTHETICS®

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